





Northern Area Command Area Command Headquarters Middle Engine Lane Wallsend Tyne & Wear NE28 9NT

18 July 2022.

Licensing Officer, Licensing Department, Killingworth Site, Harvey Combe, Killingworth, Newcastle-Upon-Tyne, NE12 6UB.

Dear Mrs S Graham,

Re: Supporting representation for the request by North Tyneside Trading Standards Department, to review the premises licence for Supersave Food & Wine (Whitley Bay) Limited, 50 Eastbourne Gardens, Whitley Bay, NE26 1PY

In respect of the grant of the above application, I have the following comments to make and wish to lodge the following supporting representation: -

Since the 20th August 2020, to 17/05/2022, Northumbria police have received intelligence from the community that this premises were selling alcohol and cigarettes to children.

On the 13th May 2022, in a joint visit, North Tyneside Council Trading Standards with Northumbria Police, attended the above premises, on an intelligence lead operation. Northumbria Police and North Tyneside Trading Standards had received intelligence from the local community that, alcohol was being sold from the premises to children. A 16-year-old child was sold alcohol. One of the police officers in attendance commented that the refusals register had not been filled out in the last 2 years. Also, the shops policy on underage sales/challenges was very poor and that the staff had received little in the way of training.

Northumbria Police wish to support the request from North Tyneside council's Trading Standards department for the review of the premises licence for Supersave Food & Wine (Whitley Bay) Limited, 50 Eastbourne Gardens, Whitley Bay, NE26 1PY on the grounds of Crime and Disorder.

Yours sincerely,

C/Insp Paul Young 7688

Harm reduction.



Quadrant, The Silverlink North. Cobalt Business Park. North Tyneside, NE27 0BY

Tel: 0191 643 2104

North Tyneside Licensing Committee North Tyneside Council Quadrant East, The Silverlink North. Cobalt Business Park, North Tyneside, NE27 0BY

2 August 2022

Review of Licence: 50 Eastbourne Gardens Whitley Bay NE26 1PY

Dear Sir/Madam.

I am extremely concerned that the above licensed premises have sold age restricted products - both alcohol and e-cigarettes to young people underage.

On 24th February, following complaints that Supersave Food and Wine were selling age restricted products to underage children Trading Standards made a test purchase of an e-cigarette which was carried out by a 16-year-old. Mr Ehtisham Arif. the owner and licensee, made the sale. On the 22nd March Mr Ehtisham was given a warning/advice letter explaining what precautions he should be taking to avoid making underage sales which included the use of a refusal register which should always be completed when a refusal had been made. Despite advice from Trading Standards a further incident was identified on the 13th May, when a 16 year old volunteer was sold alcohol in the form of a four pack of Budweiser by sales assistant Zarmina Khan, also director of the business.

This demonstrates a blatant disregard of the responsibility as a license holder to uphold the licensing objectives in relation to protecting children from harm and preventing crime and disorder.

The illegal sale of alcohol to young people underage is a crime and has multiple adverse effects. The use of alcohol in young people under 18 years is known to contribute to a range of poor outcomes and may adversely affect their development, with effects directly and indirectly on individual mental and physical health, educational attainment, family breakdown and offending behaviour. Whilst adolescence can be a period of risk taking and experimentation, young people do not have a mature understanding of the consequential effects of alcohol use which can lead to behaviours which endanger themselves or others. They can place themselves in situations of vulnerability leading to exploitation, including sexual exploitation and anti-social behaviour.

It is also illegal to sell vaping devices to young people under the age of 18. Promoting vaping in young people increases their risk for tobacco and other substance use, mental health problems, pulmonary and cardiovascular disease, and unintentional injuries. E-cigarettes contain nicotine a drug that is highly addictive. Young people who vape are more likely to start smoking regular (tobacco) cigarettes and may be more likely to develop other addictions in the future.

I support the request for a review of the premises licence on the grounds of the protection of children from harm and preventing crime and disorder and ask that the licence for this premises be revoked.

Thank you for the opportunity to raise these concerns. Should you require any further detail please do not hesitate to contact me.

Yours sincerely,

Wendy Sink

Wendy Burke

Director of Public Health and Responsible Authority